

ClaimsWhat is claimed is:

- 1 1. In a World Wide Web (Web) communication network with
2 user access through a plurality of data processor
3 controlled user interactive receiving display stations, a
4 system for buying products offered from a plurality of
5 Web sites comprising:
6 means for displaying a shopping cart representation
7 at a receiving display station;
8 means at said receiving display station enabling a
9 user to load into said shopping cart a plurality of
10 representations of products offered from said plurality
11 of Web sites;
12 means at said receiving display station enabling
13 said user to select to buy a set of said loaded products;
14 and
15 means for transmitting to each of a plurality of Web
16 sites offering the products selected to buy by said user,
17 billing data required of said user to buy said products.
- 1 2. The Web system for buying products of claim 1 wherein
2 said Web sites offering products provide Web pages
3 specifying the offered products.

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3 means enabling the user to switch from one Web page
4 offering products to another Web page offering products;
5 and

1 4. The Web system for buying products of claim 3 wherein
2 said moved shopping cart includes products loaded into
3 said shopping cart from said one page.

1 6. The Web system for buying products of claim 4
2 wherein said moved shopping cart further includes
3 cumulative cost data of the loaded products from all of
4 said Web sites.

12 said means for transmitting said billing data to
13 each of a plurality of Web sites offering the products
14 selected to buy by said user.

6 said means for moving said shopping cart from said
7 one Web page to another when said user switches from said
8 one page to another.

- 1 9. In a Web communication network with user access
2 through a plurality of data processor controlled user
3 interactive receiving display stations, a method for
4 buying products offered from a plurality of Web sites
5 comprising:
6 displaying a shopping cart representation at a
7 receiving display station;
8 enabling a user at said receiving display station to
9 load into said shopping cart a plurality of
10 representations of products offered from said plurality
11 of Web sites;
12 enabling said user at said receiving display station
13 to select to buy a set of said loaded products; and
14 transmitting to each of a plurality of Web sites
15 offering the products selected to buy by said user,
16 billing data required of said user to buy said products.
- 1 10. The method for buying products of claim 9 wherein
2 said Web sites offering products provide Web pages
3 specifying the offered products.
- 1 11. The method for buying products of claim 10 further
2 including the steps of:
3 enabling the user to switch from one Web page
4 offering products to another Web page offering products;
5 and
6 moving said shopping cart from said one Web page to
7 another when said user switches from said one page to
8 another.
- 1 12. The method for buying products of claim 11 wherein
2 said moved shopping cart includes products loaded into
3 said shopping cart from said one page.

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1 16. The method for buying products of claim 15 wherein
2 said Web process further includes said steps of:
3 enabling the user to switch from one Web page
4 offering products to another Web page offering products;
5 and
6 moving said shopping cart from said one Web page to
7 another when said user switches from said one page to
8 another.

11 said means for transmitting said billing data to
12 each of a plurality of Web sites offering the products
13 selected to buy by said user.

1 24. The computer program of claim 23 wherein said Web
2 browser program further includes:
3 said means enabling the user to switch from one Web
4 page offering products to another Web page offering
5 products; and
6 said means for moving said shopping cart from said
7 one Web page to another when said user switches from said
8 one page to another.